

*Global Alliance for Care Work*  
*Exploring and sharing Commitments and good experiences*  
*Co-Conveners: Governments of Mexico and UN Women*

**RUN OF SHOW**

**Date and time:** 21 June 2021 from 8.00 a.m. to 10.30 a.m. (Mexico City Time)

**Modality:** Virtual gathering via zoom

**Access (ONLY FOR PANELISTS. DO NOT SHARE THIS LINK):**

Zoom meeting:

**-ID: 857 6514 7795**

**-Passcode: 113904**

**Introduction:**

During the Generation Equality Forum (GEF) in Mexico and under the framework of the Economic Justice and Rights Action Coalition, the Government of Mexico, through the National Institute of Women (INMUJERES), and UN Women announced the Global Alliance for Care (GAC) as an urgent action to create a space where governments, private sector, international institutions, civil society organizations, youth and the philanthropic sector engage and make concrete commitments to advance the care work agenda globally.

The Global Alliance for Care's **objective** is to increase women's economic empowerment by fostering the creation of care systems, promoting the transformation of gender roles, and accelerating an equitable economic recovery in the wake of the COVID-19 pandemic through implementing and/or increasing commitments and concrete actions on care.

A GAC engagement strategy has been designed to mobilize the interest of diverse organizations and stakeholders. The aim is to arrive at the GEF in Paris with a robust set of partners committed to generating transformative change in care work.

In preparation for this process, the Government of Mexico and UN Women are convening a meeting with stakeholders interested in engaging in this new Alliance for Care. **The meeting will be held on 21 June 2021 (8.00 to 10.30 am, Mexico City Time)**, aiming at:

- Exploring a set of potential commitments and allies in the diverse areas of the care work agenda per sector.
- Sharing experiences and good practices amongst GAC's participants to understand the spectrum of potential commitments better.
- Preparing for the GAC's presence in the GEF in Paris and beyond.

## Methodology

The meeting will include representation from governments, the private sector, global civil society, international organizations, youth, and philanthropic organizations.

- A first segment will be held at the leadership level for partners to share their interests, expectations, and potential areas of commitment.
- At the technical level (by invitation only), a second segment will identify a set of common elements or criteria for defining commitments. Best practices in care work will be shared, drawing on a typology proposed by the conveners.
- Speakers will have their cameras on during their intervention

## RUN OF SHOW

Time (Mexico City Time)	Content	SPEAKER
<b>Before the event</b>		
<b>Speakers are expected to connect 20 minutes before the event</b>		
7.55 a.m.	<p>The MC <b>Marta Ferreyra</b>, announces that the discussion will begin soon and explains that:</p> <ul style="list-style-type: none"> <li>• The panellists are requested to mute the microphones while not intervening and that the interventions cannot exceed the stipulated minutes.</li> <li>• The event will be broadcast on Facebook English and Spanish. Simultaneous translation will be provided.</li> </ul>	<b>Marta Ferreyra</b> , master of ceremony (MC)
<b>Introduction</b>		
08.00 a.m. to 08.05 a.m.  5 min.	<p><i>Welcome, objectives of the gathering, sharing results of the engagement strategy, and introduction of the potential members of the Alliance. A brief document will be sent to all participants ahead of the meeting.</i></p> <p>The MC <b>Marta Ferreyra</b>, <u>introduces the purpose of the event:</u></p> <ul style="list-style-type: none"> <li>• Exploring a set of potential commitments and allies in the diverse areas of the care work agenda per sector.</li> </ul>	<b>MC Marta Ferreyra</b> , General Director of Autonomy and Empowerment for Substantive Equality, Inmujeres

Time (Mexico City Time)	Content	SPEAKER
	<ul style="list-style-type: none"> <li>• Sharing experiences and good practices amongst GAC's participants to better understand the spectrum of potential commitments.</li> <li>• Preparing for the GAC's presence in the GEF in Paris and beyond.</li> </ul> <p>The MC <b>Marta Ferreyra</b>, <u>announces the agenda</u>, which consists of the following sections:</p> <ul style="list-style-type: none"> <li>• <b>First segment with the welcome remarks</b>, followed by a <b>High-Level Segment</b>: High-level representative from governments and corporations, civil society organizations, youth organizations, philanthropic organizations, international institutions, bilateral institutions will briefly present their potential or concrete commitments around the Care Work agenda.</li> <li>• <b>Second segment</b> with participants engaged in <b>working groups</b> to share best practices and learn about work.</li> <li>• Once the working groups concluded, participants will be back in a plenary. Moderators of each group will present main highlights and conclusions from the working groups.</li> <li>• After this, the MC <u>introduces the opening segment</u>.</li> </ul>	
<b>Welcome remarks</b>		
<p>08.05 am to 08.20 am.</p> <p>15 min.</p>	<p><i>Welcome, objectives of the gathering, sharing results of the engagement strategy and introduction of the potential members of the Alliance.</i></p> <ul style="list-style-type: none"> <li>• The MC <b>Marta Ferreyra</b>, gives the floor to <b>Phumzile Mlambo-Ngcuka</b> UN Women Executive Director to <b>provide opening remarks</b> (3 minutes)</li> <li>• After <b>Phumzile Mlambo-Ngcuka's</b> intervention, the MC thanks her and gives the floor to <b>Nadine Gasman</b> to introduce the Global Alliance for Care (GCA) (3 minutes)</li> <li>• After <b>Nadine Gasman's</b> intervention, the MC thanks her and gives the floor to <b>Belén Sanz</b>, UN Women</li> </ul>	<p><b>Phumzile Mlambo-Ngcuka</b> <i>UN Women Executive Director</i></p> <p><b>Nadine Gasman</b>, <i>President National Institute for Women of Mexico (Inmujeres) (5 min)</i></p>

Time (Mexico City Time)	Content	SPEAKER
	<p>Mexico Representative, to provide further details on the GAC (2 minutes)</p> <ul style="list-style-type: none"> <li>The MC acknowledges the speakers for their intervention</li> </ul>	<p><b>Belén Sanz</b>, UN Women Mexico Representative (5 min)</p> <p><b>Marta Ferreyra</b>, MC</p>
<b>High-level segment</b>		
<p>08.15 a.m. to 09.20 a.m.</p> <p>65 min.</p>	<p><b><i>Exploring potential contributions to the development of the Alliance: each High-level representative from Governments and Corporations, SCO, Philanthropic organizations, International Institutions, bilateral institutions will briefly present their potential or concrete commitments around the Care Work agenda.</i></b></p> <p>The MC introduces the high-level segment where representatives of governments and corporations, civil society and youth organizations, philanthropic organizations, international institutions, bilateral institutions will briefly present their concrete actions around the Care Work agenda and express their interest to join the Alliance.</p> <p>The MC will then introduce each panellist and give them the floor to speak for 5 minutes each, following this order:</p> <ul style="list-style-type: none"> <li><b>Alicia Bárcena</b>, Executive Secretary of ECLAC</li> <li><b>Karina Gould</b>, Minister of International Development of Canada (tbc)</li> <li><b>Elizabeth Gómez Alcorta</b>, Minister of Women, Gender and Diversity of Argentina (tbc)</li> <li><b>Antonia Morillas González</b>, General-Director, Women’s Institute of Spain</li> <li><b>Marcela Guerrero Campos</b>, Minister for the Status of Women of Costa Rica</li> <li><b>María Inés Castillo</b>, Minister of Social Development of Panama (tbc)</li> <li><b>Kelly Kroger</b>, CEO C&amp;A, Mexico</li> <li><b>Diane Ndarbawa</b>, President of Manki Maroua</li> </ul>	<p><b>Alicia Bárcena</b>, Executive Secretary of ECLAC</p> <p><b>Karina Gould</b> - Minister of International Development of Canada</p> <p><b>Elizabeth Gómez Alcorta</b>, Minister of Women, Gender and Diversity Argentina</p> <p><b>Irene Montero Gil</b>, Minister of Equality of Spain</p> <p><b>Marcela Guerrero Campos</b>, Minister for the Status of Women of Costa Rica</p> <p><b>María Inés Castillo</b>, Minister of Social Development of Panama</p> <p><b>Kelly Kroger</b>, CEO C&amp;A Mexico</p> <p><b>Diane Ndarbawa</b>, President of Manki Maroua</p> <p><b>Elizabeth Tang</b>, General Secretary at</p>

Time (Mexico City Time)	Content	SPEAKER
	<ul style="list-style-type: none"> <li>• <b>Elizabeth Tang</b>, General Secretary at International Domestic Workers Federation</li> <li>• <b>Violet Shivutse</b>, Chair of the Huairou Commission</li> <li>• <b>Gina Magnolia</b>, Executive Secretary of the Iberoamerican Organization for Social Security</li> <li>• <b>Marina Durano</b>, Open Society Foundation</li> <li>• <b>Emilia Saiz</b>, Secretary-General UCLG (tbc)</li> <li>• <b>Lauren Ravon</b>, ED OXFAM Canada (tbc)</li> <li>• <b>Ford Foundation</b> (tbc)</li> </ul>	<p>International Domestic Workers Federation</p> <p><b>Violet Shivutse</b>, Chair Huairou Commission</p> <p><b>Gina Magnolia</b>, Executive Secretary of the Iberoamerican Organization for Social Security</p> <p><b>Marina Durano</b>, Open Society Foundation</p> <p><b>Emilia Saiz</b>, Secretary-General UCLG</p> <p><b>Lauren Ravon</b>, ED OXFAM Canada</p> <p><b>Ford Foundation</b></p>
<b>Closing of the first part</b>		
<p>09.20 a.m. to 09.25 a.m.</p> <p>5 min.</p>	<p>The MC thanks all the high-level panellists and gives the floor to <b>Maria Noel Vaeza</b> to provide closing remarks to the first segment of the event (3 minutes)</p>	<p><b>Maria Noel Vaeza</b>, UN Women Regional Director for Latin America and the Caribbean</p>
<b>Second part: Working Group Session</b>		
<p>09.25 a.m. to 09:30 a.m.</p> <p>-5 min-</p>	<p><b>Introduction to Working groups</b></p> <p><i>Sharing best practices: Members from each sector (technical officers) will go into a group to share their experiences and practices</i></p> <p>MC <b>Marta Ferreyra</b> gives the floor to <b>Raquel Coello</b> to present the objectives and methodology of the working groups (5 min.)</p>	<p><b>Marta Ferreyra</b>, General Director of Autonomy and Empowerment for Substantive Equality, Inmujeres <b>Master of ceremony</b></p> <p><b>Raquel Coello</b>, UN Women Regional Economic</p>

Time (Mexico City Time)	Content	SPEAKER
	Raquel Coello explains the methodology for the working in groups	Empowerment Policy Specialist
<p>09.30 a.m. to 10:00 a.m.</p> <p>-30 min-</p>	<p><b>Working Session in 4 Groups</b></p> <p>Participants will be directed to the assigned groups. Each group will work for 30 minutes.</p> <p>After a brief introduction by the moderator, members of each group will request the floor to present their reflections around three questions: (3-minutes max)</p> <ul style="list-style-type: none"> <li>• What Good practice will you like to share in terms of xxx (name of the group)?</li> <li>• What are the main lessons learned gain in this practice?</li> <li>• How can the Global Alliance of Care contribute to enhance and support the consolidation of this good practice?</li> </ul>	<p><b>Moderators:</b></p> <p><b>Raquel Coello</b>, UN Women ROLAC Economic Empowerment Policy Specialist</p> <p><b>Martha Ferreyra</b>, IN Mujeres</p> <p><b>Emilienne de León</b>, IN Mujeres</p> <p><b>Teresa Guerra</b>, UN Women Knowledge Management and M&amp;E Specialist</p>
<p>10:00 a.m. to 10:20 a.m.</p> <p>20 min-</p>	<p><b>Plenary to Report back from the working groups</b></p> <ul style="list-style-type: none"> <li>• <b>Raquel Coello</b> will take the floor to thank the groups for their collaboration and reports back from Group 1</li> <li>• <b>Martha Ferreyra</b> will report back from Group 2</li> <li>• <b>Emilienne de León</b> will report back from Group 3</li> <li>• <b>Teresa Guerra</b> will then report back from Group 4</li> <li>• <b>Raquel Coello</b>, thanks the moderators and the people who participated in the groups for their contributions</li> </ul>	<p><b>Moderators:</b></p> <p><b>Raquel Coello</b>, UNW ROLAC Economic Empowerment Policy Specialist</p> <p><b>Teresa Guerra</b>, UN Women Knowledge Management and M&amp;E Specialist</p> <p><b>Ximena Mariscal de Alba</b>, Inmujeres</p> <p><b>Emilienne de León</b>, Inmujeres</p>

Time (Mexico City Time)	Content	SPEAKER
<b>Closing of the event</b>		
<p>10:20 a.m. to 10:30 a.m.</p> <p>-10 min-</p>	<p><i>Highlights of the meeting and next steps towards the GAC's launch in the Generation Equality Forum in Paris.</i></p> <p><b>Raquel Coello</b> hands over to the MC to close the event.</p> <p>The MC provides brief remarks about the meeting results and closes the event with the following steps towards the GAC's launch in the Generation Equality Forum in Paris.</p>	<p><b>MC Marta Ferreyra</b>, General Director of Autonomy and Empowerment for Substantive Equality, Inmujeres</p>

### TECHNICAL INFORMATION TO ACCESS THE EVENT

- The event will be held in a virtual format on the Zoom Meeting platform
- You will be able to access the Webinar through the link [Zoom meeting](#) (ID: 857 6514 7795; Passcode: 113904)
- This link is exclusive for panellists. Please do not disseminate it.
- Panellists are requested to log in 20 minutes before the event to check their microphones and cameras and their Internet connection before the event.
- Panellists are advised to ensure good lighting and framing for the camera. Also, close as many applications as possible, not to overwhelm the internet.
- The "room" will be open for access to the panellists approximately 30 minutes before the start of the event (07:30 Mexico City time) for a technical connection test, so please connect briefly at this time to check access to the platform and the operation of microphone and camera.
- Please always mute your microphones when you are not speaking.
- Panellists are requested to keep their cameras open during the panel.
- Respect time limits. All interventions should not exceed the stipulated minutes.
- In case of any emergency, Lucia Villafane can be reached at: [lucia.villafane@unwomen.org](mailto:lucia.villafane@unwomen.org)